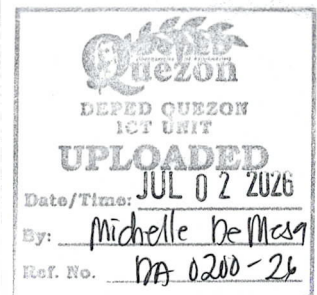




Republic of the Philippines
Department of Education
REGION IV-A - CALABARZON
SCHOOLS DIVISION OF QUEZON PROVINCE



DIVISION ADVISORY NO. 200, s. 2026
July 1, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement as per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, and the concerned public.
(Visit www.deped.gov.ph.)


NATIONAL CACHET SAXUM RECOGNITION

The APB Foundation Inc. promotes holistic learner development through its Campaign for Character Education Tenacity (CATCHET) PROGRAM. In line with this initiative, the Foundation has proposed a calendar of activities for School Year 2026-2027 which invites all concerned participants to the Online Kick-Off Program on July 4, 2026 (Saturday), at 2:00 PM via zoom.

Participation of teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order 009, s. 2026, titled "Guidelines on the Implementation of the Three-Term School Calendar in Basic Education and Activities", and DO 9, s. 2005, titled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith", and the policy on off-campus activities stated in DO No. 66, s. 2017.

This activity is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, also known as Ganson Law (An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities), issued under DO No. 19, s. 2008, ad reiterated in DepEd Memorandum No. 041, s. 2024.

For further information, please see attached communication.


cid-ims/fts/07/01/2026



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Contact No.s: (042) 784-0366 | (042) 784-0164 |
(042) 784-0391 | (042) 784-0321
E-mail Address: quezon@deped.gov.ph
Website: <https://quezon.deped.gov.ph>

National CACHET Saxum Recognition

A project of Alalay sa Pamilya at Bayan (APB) Foundation, Inc.

June 11, 2026

Dr. Rommel C. Bautista

School Division Superintendent
Quezon Province

Dear Dr. Bautista:

First and foremost, we commend you for the highly successful opening of classes this school year. Thanks to your excellent leadership and careful preparation, the start of classes was reportedly smooth, organized, and truly inspiring—setting a strong, positive tone that guided our schools toward a productive and meaningful year.

The enclosed year-end report reflects our achievements in advancing the CACHET program (Culture, Arts, Character, Health, Education, Talent). It highlights how our schools were able to integrate holistic development with academic excellence, resulting in active engagement, strong values formation, and remarkable learner growth.

Also included is the updated list of recognized CACHET Schools. Per our experience, these institutions have consistently met standards and served as models of quality education, worthy of recognition and emulation.


Looking ahead, the proposed calendar outlines a balanced, inclusive plan to sustain our progress and expand opportunities for every learner. To further strengthen our efforts, we also propose the creation of the Division Federation of CACHET Clubs. This body will put together all school clubs, foster collaboration, and empower learners to lead and serve with purpose.

Your vision and guidance have been central to every success we celebrate. We are confident that with your continued support, SY 2026–2027 will bring even greater achievements.


In this regard, we would like to invite your division schools to attend the ONLINE KICK-OFF on July 4, 2026 at 2:00PM via Zoom.

We hope for your favorable review and endorsement of these documents.

With highest respect and gratitude,


ANNABELLE P. BROWN
Chairman and President
APB Foundation, Inc.


ANTONIO N. TORRALBA
Program Director
UA & P - IAM STRONG


MARIEVIC A. MAALA
Executive Director
APB Foundation, Inc.



MEMORANDUM OF AGREEMENT

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Agreement was made and entered into on this 27th day of February 2026 at Axiaa Hotel, West Avenue, Quezon City by and between:

The **DEPARTMENT OF EDUCATION**, hereinafter referred to as "DepEd," an agency of the national government of the Republic of the Philippines, created by virtue of law, particularly Batas Pambansa Blg. 232, otherwise known as the "Education Act of 1982," as amended by Republic Act No. 9155, otherwise known as the "Governance of Basic Education Act of 2001", with its field office in DepEd Region 4A - Regional Office, with office address at Karangalan Village, Cainta, Rizal, Philippines, represented by its **Regional Director, Atty. Alberto T. Escobarte CESO II**; hereinafter referred to as the **FIRST PARTY**.

- and -

ALALAY SA PAMILYA AT BAYAN (APB) FOUNDATION, INC., a non-stock, non-profit non-governmental organization created and existing under the laws of the Philippines, with office address at 104B Cedar Mansion, Saint Josemaria Escriva Drive, Ortigas Center, Pasig City, represented herein by its Chairman and President, **ANNABELLE P. BROWN**, referred to as the **APB FOUNDATION, INC.**;

WHEREAS, FIRST PARTY believes that one way of fulfilling its mandate and functions in providing better delivery of basic education is to collaborate with other government and non-government organizations and other stakeholders for auxiliary resources;

WHEREAS, Republic Act No. 8525 (RA 8525), otherwise known as the "Adopt-a-School Act of 1998" was enacted to encourage private entities to assist in the delivery of better quality education to public schools in the country, particularly in the poverty-stricken provinces;

WHEREAS, Revenue Regulations No. 10 s. 2003, Implementing the Tax Incentives Provision of RA 8525, otherwise known as the Adopt-a-School Act of 1998, has been issued by the Department of Finance thru the Bureau of Internal Revenue;

WHEREAS, both parties recognize and ensure compliance with Republic Act No. 10173, or the "Data Privacy Act of 2012" and "Freedom of Information Order under E.O. No. 2. S. 2016";

WHEREAS, FIRST PARTY, in line with the policy enunciated under Joint Memorandum Circular 2010-01 issued by the Civil Service Commission and the Department of Health, and DepEd Order No. 6, s. 2012 and DepEd Order No. 48, s. 2016, does not deal with the tobacco industry, except to the extent strictly necessary to effectively regulate the tobacco products;

WHEREAS, FIRST PARTY, in compliance with Executive Order No. 51 on the "Adopting a National Code of Marketing of Breastmilk Substitute, Breastmilk Supplements and Related Products, Penalizing Violation Thereof, and for Other Purposes" and with DepEd Order No. 80, s. 2012 entitled "Strengthening the Integration of Breastfeeding Education in the Curriculum, Setting up and Sustaining the Operation of Lactation Stations in Schools and Compliance with Executive Order No. 51," does not engage with companies manufacturing milk and infant products.

WHEREAS, FIRST PARTY's top five (5) priorities are: (1)Keep school-age children in school, (2)Improve foundational skills of learners, (3)Capacitate School Heads and teachers, (4)Ensure learner-centered environment, and (5)Strengthen governance.

NOW, THEREFORE, for and in consideration of the foregoing premises and the terms and conditions herein set forth, the parties agree as follows:

Article I Program Description and Scope

NATIONAL CACHET SAXUM AWARD is a yearly recognition of public schools from Grade School to Senior High School through the Campaign for Character Education Tenacity (CACHET) Program, which provides schools in the National Capital Region with character formation through seminars, workshop forums, congresses, self-reflection opportunities, competitions, and other personal development-related programs and activities directly and personally addressing public school students, teachers, and parents for the promotion and strengthening of universal moral values and human virtues;

Article II Program Beneficiary

The Project Beneficiaries are the public school teachers, learners, and parents from the Region IV-A - Calabarzon and other regions nationwide.

Article III Program Cost

The Total Value of the Project is PHP 7,000,000.00, underwritten by Alalay sa Pamilya at Bayan (APB) Foundation, Inc. and its corporate partners.

Article IV Rights and Responsibilities

Responsibilities of the FIRST PARTY

Allow the APB FOUNDATION to introduce its programs to public schools, school clusters, and school divisions within the CALABARZON in coordination with the Schools Division Offices and related support units.

1. Encourage and accredit the creation of CACHET Clubs in schools and CALABARZON CACHET Federation to optimize the involvement of the members of the school community, on a voluntary basis.
2. Create a system of communication for a virtual community of learning among ESP head teachers and coordinators from the Region IV-A Schools Divisions
3. Conduct orientation of related DepEd partners, with the help of APB Foundation Inc., on the proper implementation of the program.
4. Seek the assistance of the CACHET Team for support and for possible improvement of the program/project.
5. Encourage the ESP head teachers, coordinators, and guidance advocates to serve as the core team for each cluster of schools to provide sessions to groups of learners.

Responsibilities of APB FOUNDATION

1. To engage schools in DepEd CALABARZON that value, foster, and promote character education and want to partner with the APB;
2. To recognize and provide moral support to division-wide continuing character education-related initiatives and programs through the periodic and term-end CACHET Award.

3. To underwrite direct expenses of CACHET-initiated and related Division ESP/Guidance Program activities towards the implementation of the intent and direction of the program.
4. To assist in the Futsal Coaches Training Course and organize the CACHET regional Futsal meet Tournament.
5. To support and assist the Dancesports program of the region and selected division, and organize the CACHET Dancesports Club and competitions.
6. To issue a Certificate of Recognition to teacher-coaches for their professional development and progression.

Article V: Terms and Termination

This Memorandum of Agreement shall take effect upon its signing and shall remain in full force and effect during the entire project duration, which will be from February 27, 2026, to May 27, 2028. The **FIRST PARTY and APB FOUNDATION** shall submit their intention for renewal of this agreement through formal notice within thirty (30) days before the expiration of this Agreement.

ARTICLE VI

OTHER PROVISIONS

1. **AMENDMENTS.** Any changes, amendments or modifications shall be made effective only upon mutual consultation and agreement, done in writing, and signed by both Parties;
2. **LEGAL CLAUSE.** Neither Party shall be held liable in any way for failure to observe or perform any provision of this Agreement if such failure shall be caused by any law, rule or regulation of any constituted public authority, or of any cause beyond the control of the Party-in-default;
3. **DISPUTE RESOLUTION.** All disputes, issues or controversy arising from or related to this Agreement shall first be mutually resolved in good faith. Unresolved issues shall be administratively settled or adjudicated in accordance with the Arbitration Law of the Philippines;
4. **CONFIDENTIALITY OF INFORMATION.** It is understood by **FIRST PARTY** that all information on technology, operational and technical matters that **APB FOUNDATION, INC.** may provide shall be used for the sole purpose of the implementation of the project. All of these matters are classified as confidential and proprietary in nature and thereby the DepEd/School shall undertake to prevent the transfer of such information to any party outside of **APB FOUNDATION**;
5. **HOLD HARMLESS CLAUSE.** **DEPED-CALABARZON**, together with the school personnel, pupils, and the parents concerned shall hold **APB FOUNDATION, INC.** its officers and employees free and harmless for any liability or claim for any injury that the learners may sustain or for any losses, whether personal or pecuniary, they may suffer in duration of the **CACHET Project**. For this purpose, a Waiver of Liability shall be executed by **FIRST PARTY/SCHOOLS**;

**Article VII
Miscellaneous**

Section 1. Intellectual Property

All Parties shall comply with Republic Act No. 8293, otherwise known as the Intellectual Property Code of the Philippines

Section 2. Data Privacy

All data of information belonging to or provided by DepEd should be protected and shall not be used without the express written consent of DepEd during the term and even after the termination of the Agreement, thus the data and information should be in compliance with the confidentiality and privacy requirement enshrined under Section 4 of Republic Act No. 10173, otherwise known as the "Data Privacy Act of 2012".

IN WITNESS WHEREOF, the parties have signed this Memorandum of Agreement as of the date first above written at Axiaa Hotel, West Avenue , Quezon City.

FIRST PARTY

ATTY. ALBERTO T. ESCOBARTE, CESO II
Regional Director

APF FOUNDATION INC.

ANNABELLE P. BROWN
Chairman, and President

SIGNED IN THE PRESENCE OF:

LOIDA N. NIDEA

Assistant Regional Director

ANTONIO N. TORRALBA

Program Director

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)
City of _____)S. S.

BEFORE ME, a Notary Public, for and in the City of _____, this _____ day of _____, 20____, personally appeared:

ID No.

Issued on/Issued at

ALBERTO T. ESCOBARTE, CESO II EMPLOYEE NO. 4529876

ANNABELLE P. BROWN

PASSPORT NO. P9373930B

MARCH 27, 2022
DFA NCR CENTRAL

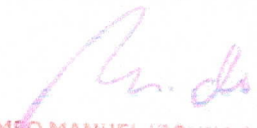
Known to me and to me known to be the same persons who executed the foregoing instrument and who acknowledged to me that the same is their free and voluntary act and deed, and that of the institutions respectively represented.

The foregoing instrument refers to a Memorandum of Agreement (MOA) consisting of _____ pages, including the page in which this Acknowledgment is written, signed by the parties, including their instrumental witnesses on each and every page thereof and sealed with my notarial seal.

WITNESS MY HAND AND SEAL, on the date and place above written.

NOTARY PUBLIC

Doc. No. 344;
Page No. 70;
Book No. xxx;
Series of 2026


ATTY. ROMEO MANUEL JOSHUA R. MOVIDO
Notary Public for Pasig City
Suite 07 Unit G06 West Tower, Tekkita Towers,
Exchange Road, Pasig City
Roll of Attorney No. 66867
Appointment No. 116 (2025-2026) valid until 31 December 2026
IBP Member No. 539938 Pasig/ 28 February 2026
PTR No. 3039644; 09 Jan 2026 Pasig City
MCLE Compliance No. MCL-001-1171-144-004 14 April 2026